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BEHAVIORAL SCIENCE & POLICY ASSOCIATION BRINGS SOCIAL AND BEHAVIORAL SCIENCE INTO PRACTICE

Launch of BSPA Includes Debut of New Journal for Policy Makers

(Durham, NC) Co-Founders Craig R. Fox and Sim B. Sitkin announce the launch of Behavioral Science & Policy Association (BSPA), a 501c-3 membership organization devoted to bringing rigorous behavioral science into policy and practice. The Association includes an [Editorial Board](#) of more than 90 world-class behavioral scientists and policy analysts who will work together to promote, evaluate, and disseminate innovative policy solutions that are derived from the study of individual, group, and organizational behavior. This research will be promoted in collaboration with the Brookings Institution.

“We have created a hub for activity at the nexus of research and implementation that will inspire new approaches to public and private sector policy making. Our hope is to be a vital resource for anyone interested in learning more about behavioral science-in-action,” explains Craig Fox, president of BSPA.

[Click here for MORE ABOUT BSPA](#)

Key among the dissemination strategies for BSPA is its new peer-reviewed and professionally edited journal, *Behavioral Science & Policy (BSP)*. Published with Brookings Institution Press, *BSP* features short articles advancing proposals and recommendations from leading behavioral and social scientists.

“All articles are evaluated by disciplinary researchers for theoretical and methodological rigor and by policy analysts for feasibility of implementation,” describes Sim Sitkin, vice-president of BSPA. “This unique dual-review process means that the work we feature is ready to be used by public and private sector organizations.” Articles will also be reviewed by professional writing editors so that they are readily accessible to a broad audience.

[Click here for MORE ABOUT BSP](#)

BSPA hosts conferences, workshops, and briefings to cull timely information on the application of behavioral and social science and conducts policy briefings in collaboration with the Brookings Institution. Affiliated research centers contribute to this knowledge base. For example, the Behavioral Science & Policy Center (BSPC) at Duke University has been established to promote behavioral research in the field.

During this introductory period, annual membership to BSPA is \$100/year for professionals and \$50/year for students. Benefits include an annual subscription to *Behavioral Science & Policy*, pre-publication access to articles, discounts to conferences, workshops, and briefings, and waived submission fee for one article per membership year. More information about membership [HERE](#).

About the Founders



Craig R. Fox

Ho-Su Wu Term Chair of Management
Professor of Strategy, Psychology, and Medicine
University of California at Los Angeles

Craig Fox is President of the Behavioral Science & Policy Association and is founding co-editor of *Behavioral Science & Policy*. His research focuses on how humans behave under conditions of risk, uncertainty and ambiguity, using a variety of methods including surveys, laboratory and field experiments, analysis of archival data, and brain imaging. This research has appeared in leading journals of psychology, economics, management, neuroscience, law, and general science. Fox has served on numerous editorial boards in a variety of disciplines and recently served as President of the Society for Judgment and Decision Making, the leading international research organization for behavioral decision research. Professor Fox came to UCLA following several years at Duke University's Fuqua School of Business, where he was named the "outstanding faculty member" in 2001.



Sim B. Sitkin

Professor of Management
Director, Behavioral Science & Policy Center,
Faculty Director, Coach K Center on Leadership & Ethics (COLE)
Duke University

Sim Sitkin is Vice President of the Behavioral Science & Policy Association and founding co-editor of *Behavioral Science & Policy*. Over the course of the four decades of his career, he has earned an international reputation as a researcher, educator, consultant to the public and private sectors, and business developer. Professor of Management and founding Faculty Director of the Coach K Center on Leadership and Ethics at Duke University, Sitkin is widely known for his research on organizational leadership, trust and control systems with a focus on how organizations and their members become more or less capable of change and innovation. During his tenure at Duke, he has served as Area Head for the Management and Organizations Department, Faculty Director of Fuqua's Health Sector Management Program. He is an elected Fellow of the Academy of Management, and has also been Academic Director at Duke Corporate Education and on the faculty of the University of Texas at Austin and the Free University of Amsterdam. He is a Founding Partner of Delta Leadership, Inc., an executive education organization.

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