

Reasons for cooperation and defection in real-world social dilemmas

(Attari, Krantz, and Weber, 2014)

Final survey. Page breaks are indicated with a horizontal line and logic branches are indicated in orange font.

Dear Participant:

Your involvement in this study will help us understand some important public policy issues. Thank you for your time and help with this effort. Please note that participation is voluntary and you can choose to stop participating at any point during the study. The survey is anonymous and no one will know what answers you give. For this reason, please do not put your name or anyone else's name anywhere in the survey. This research has been approved by the Institutional Review Board of Columbia University. Thank you again for participating in this study. There is a limit of one survey per person. If you have any questions, please do not hesitate to send me an email at:

surveys.columbia@gmail.com

Sincerely,
Dr. Shahzeen Attari

Next, you will be presented with some information. Please read and answer the questions that follow.

National Public Radio (NPR)

'National Public Radio' (NPR) is a non-profit media organization that provides free public radio broadcasts to listeners around the United States. NPR radio stations are primarily supported by listener donations.

1) Have you ever donated money or other items to NPR?

Yes (1)

No (2)

If Q1 NPR is yes, then NPR cooperation branch

2) What is the main reason why you donate to NPR?

3) Listed below are statements about why you may donate to NPR. Please indicate how closely the following reasons match your own reasons for donating to NPR. These

reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
The amount I donate to NPR will make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I listen to NPR, so I need to donate (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The benefits of donating to NPR outweigh the costs of donating (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not donate to NPR – so I need to donate (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people donate to NPR, so I need to donate too (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I donate to NPR because it benefits others even at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If Q1 NPR is no, then NPR defection branch

2) What is the main reason why you do not donate to NPR?

3) Listed below are statements about why you may not donate to NPR. Please indicate how closely the following reasons match your own reasons for not donating to NPR. These reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
The amount I donate to NPR will not make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not listen to NPR, so I do not need to donate (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The costs of donating to NPR outweigh the benefits of donating	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

(3)			
Many people do not donate to NPR – so I do not need to donate either (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people donate to NPR, so I do not need to donate (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not donate to NPR because it benefits others at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Everyone completes these questions.

Please answer each question below with the response most appropriate.

5) How willing would you be to penalize people who listen to NPR but do not donate, even though they could?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

6) How willing would you be to penalize people who listen to NPR but do not donate, even though they could, if penalizing them would be costly to you?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

7) If you were to donate to NPR and others who listened did not, how angry would you be towards others for not donating?

- Not at all angry (1)
- (2)
- (3)
- (4)
- Extremely angry (5)

8) If you were to donate to NPR and others who listened did not, how angry would you be towards yourself for donating while others did not?

- Not at all angry (1)
- (2)

- (3)
 - (4)
 - Extremely angry (5)
-

Conserving Energy

Consider conserving energy in the home by using more efficient technologies and changing your behavior. Examples include replacing your light fixtures or light bulbs with more efficient ones and turning down the thermostat in the winter, etc.

1) Do you conserve energy in your home by buying and using these energy efficient technologies and changing your behavior?

- Always (1)
- Sometimes (2)
- Almost never (3)
- Never (4)

If Q1 conserve is always or sometimes, then conservation cooperation branch

2) What is the main reason why you conserve energy in your home?

3) Listed below are statements about why you may conserve energy. Please indicate how closely the following reasons match your own reasons for conserving energy. These reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
The amount of energy I conserve will make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I use a lot of energy at home, so I need to conserve (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The benefits of conserving energy outweigh the costs of conserving (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not conserve energy in their homes, so I need to conserve energy (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people conserve energy in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

their homes, so I need to conserve energy too (5) I conserve energy because it benefits others even at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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If Q1 conserve is almost never or never, then conservation defection branch

2) What is the main reason why you do not conserve energy in your home?

3) Listed below are statements about why you may not conserve energy. Please indicate how closely the following reasons match your own reasons for conserving energy. These reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
The amount of energy I conserve will not make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not use a lot of energy at home, so I do not need to conserve (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The costs of conserving energy outweigh the benefits of conserving (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not conserve energy in their homes, so I do not need to conserve energy either (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people conserve energy in their homes, so I do not need to conserve energy (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not conserve energy because it benefits others at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Everyone completes these questions.

Please answer each question below with the response most appropriate.

5) How willing would you be to penalize people who do not conserve energy at home, even though they could?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

6) How willing would you be to penalize people who do not conserve energy at home, even though they could, if penalizing them would be costly to you?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

7) If you were to conserve energy at home and others did not, how angry would you be towards others for not conserving?

- Not at all angry (1)
- (2)
- (3)
- (4)
- Extremely angry (5)

8) If you were to conserve energy at home and others did not, how angry would you be towards yourself for conserving energy while others did not?

- Not at all angry (1)
 - (2)
 - (3)
 - (4)
 - Extremely angry (5)
-

Renewable Electricity

Most people in the United States can select to have a portion of their home electricity generated by solar and wind power (green electricity). By selecting green electricity, a typical homeowner's monthly bill is likely to increase by about 15% or roughly between \$5 to \$20 per month.

1) Do you currently buy green electricity from your energy supplier?

- Yes (1)
- No (2)

If Q1 green electricity is yes, then green cooperation branch

2) What is the main reason why you buy green electricity from your energy supplier?

3) Listed below are statements about why you may buy green electricity. Please indicate how closely the following reasons match your own reasons for buying green electricity. These reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
If I buy green electricity it will make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am affected by the outcome, so I need to buy green electricity (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The benefits of buying green electricity outweigh the costs of buying green electricity (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not buy green electricity, so I need to buy green electricity (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people buy green electricity, so I need to buy green electricity too (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I buy green electricity because it benefits others even at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If Q1 green electricity is no, then green defection branch

2) What is the main reason why you do not buy green electricity from your energy supplier?

3) Listed below are statements about why you may not buy green electricity. Please indicate how closely the following reasons match your own reasons for not buying green electricity. These reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
If I buy green electricity it will not make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am not affected by the outcome, so I need not buy green electricity (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The costs of buying green electricity outweigh the benefits of buying green electricity (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not buy green electricity, so I do not need to buy green electricity either (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people buy green electricity, so I do not need to buy green electricity (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not buy green electricity because it benefits others at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Everyone completes these questions.

Please answer each question below with the response most appropriate.

5) How willing would you be to penalize people who do not buy green electricity for their homes, even though they could?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

6) How willing would you be to penalize people who do not buy green electricity for their homes, if penalizing them would be costly to you?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

7) If you were to buy green electricity for your home and others did not, how angry would you be towards others for not buying green electricity?

- Not at all angry (1)
- (2)
- (3)
- (4)
- Extremely angry (5)

8) If you were to buy green electricity for your home and others did not, how angry would you be towards yourself for buying green electricity?

- Not at all angry (1)
 - (2)
 - (3)
 - (4)
 - Extremely angry (5)
-

Blood Donation

There are many people who need blood transfusions. That blood can only come from volunteer donors.

1) Have you ever donated blood?

- Yes (1)
 - No (2)
-

If Q1 blood is yes, then blood cooperation branch

2) What is the main reason why you donate blood?

3) Listed below are statements about why you may donate blood. Please indicate how closely the following reasons match your own reasons for donating blood. These

reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
The amount of blood I donate will make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I may need a blood transfusion, so I need to donate blood (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The benefits of donating blood outweigh the costs of donating blood (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not donate blood, so I need to donate blood (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people donate blood, so I need to donate blood too (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I donate blood because it benefits others even at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If Q1 blood is no, then blood defection branch

2) What is the main reason why you do not donate blood?

3) Listed below are statements about why you may not donate blood. Please indicate how closely the following reasons match your own reasons for not donating blood. These reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
The amount of blood I donate will not make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I may not need a blood transfusion, so I do not need to donate blood (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The costs of donating blood outweigh the benefits of donating blood (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not donate blood, so I do not need to donate blood either (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people donate blood, so I do not need to donate blood (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not donate blood because it benefits others at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Everyone completes these questions.

Please answer each question below with the response most appropriate.

5) How willing would you be to penalize people who do not donate blood, even though they could?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

6) How willing would you be to penalize people who do not donate blood, even though they could, if penalizing them would be costly to you?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

7) If you were to donate blood and others did not, how angry would you be towards others for not donating?

- Not at all angry (1)
- (2)
- (3)
- (4)

- Extremely angry (5)

8) If you were to donate blood and others did not, how angry would you be towards yourself for donating while others did not?

- Not at all angry (1)
 - (2)
 - (3)
 - (4)
 - Extremely angry (5)
-

Flu Vaccination

Vaccination is the best protection against contracting and spreading the flu. In general, anyone who wants to reduce their chances of getting or spreading the flu can get vaccinated to protect him or herself as well as others.

1) Do you get a yearly vaccination for the flu?

- Always (1)
 - Sometimes (2)
 - Almost never (3)
 - Never (4)
-

If Q1 flu is always or sometimes, then flu cooperation branch

2) What is the main reason why you get vaccinated for the flu?

3) Listed below are statements about why you may get vaccinated. Please indicate how closely the following reasons match your own reasons for getting vaccinated. These reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
If I get vaccinated it will make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not have a good immune system, so I need to get vaccinated (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The benefits of being vaccinated outweigh the costs of being vaccinated (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

get vaccinated, so I need to get vaccinated (6)			
Other people get vaccinated, so I need to get vaccinated too (7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I get vaccinated because it benefits others even at a cost to myself (8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If Q1 flu is almost never or never, then flu defection branch

2) What is the main reason why you do not get vaccinated for the flu?

3) Listed below are statements about why you may not get vaccinated. Please indicate how closely the following reasons match your own reasons for not getting vaccinated. These reasons may include ones you mentioned before as well as ones you may not have mentioned.

	Close match (1)	Somewhat match (2)	Does not match (3)
If I get vaccinated it will not make a difference (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have a good immune system, so I do not need to get vaccinated (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The costs of being vaccinated outweigh the benefits of being vaccinated (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Many people do not get vaccinated, so I do not need to get vaccinated either (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other people get vaccinated, so I do not need to get vaccinated (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not get vaccinated because it benefits others at a cost to myself (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Everyone completes these questions.

Please answer each question below with the response most appropriate.

5) How willing would you be to penalize people who do not get vaccinated, even though they could?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

6) How willing would you be to penalize people who do not get vaccinated, even though they could, if penalizing them would be costly to you?

- Extremely unwilling to penalize (1)
- (2)
- (3)
- (4)
- Extremely willing to penalize (5)

7) If you were to get vaccinated and others did not, how angry would you be towards others for not getting vaccinated?

- Not at all angry (1)
- (2)
- (3)
- (4)
- Extremely angry (5)

8) If you were to get vaccinated and others did not, how angry would you be towards yourself for getting vaccinated while others did not?

- Not at all angry (1)
- (2)
- (3)
- (4)
- Extremely angry (5)

Everyone completes rest of the survey.

Thoughts and motivations

This page is a test to confirm that you are reading the instructions carefully. For the question, which follows this paragraph, please give the following answer: reader. Please just ignore the text of the question, and type the word reader as your answer for the item. Thank you for reading carefully.

On average, how many times a day do you think about things you need to do? Please give your best estimate:

(1)

Please indicate how often you carry out each of the following actions.

	Never (1)	Once (2)	More than once (3)	Often (4)	Very often (5)
I have helped push a stranger's car out of the snow. (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have given directions to a stranger. (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have made change for a stranger. (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have given money to a charity. (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have given money to a stranger who needed it (or asked me for it). (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have donated goods or clothes to a charity. (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have done volunteer work for a charity. (7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have donated blood. (8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have helped carry a stranger's belongings (books,	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

parcels, etc.). (9) I have delayed an elevator and held the door open for a stranger. (10) I have allowed someone to go ahead of me in a line (at Xerox machine, in the supermarket). (11) I have given a stranger a lift in my car. (12)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate how often you carry out each of the following actions.

	Never (1)	Once (2)	More than once (3)	Often (4)	Very often (5)
I have pointed out a clerk's error (in a bank, at the supermarket) in undercharging me for an item. (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have let a neighbor whom I didn't know too well borrow an item of some value to me (e.g., a dish, tools, etc.). (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have bought 'charity' Christmas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<p>cards deliberately because I knew it was a good cause. (3)</p> <p>I have helped a classmate whom I did not know that well with a homework assignment when my knowledge was greater than his or hers. (4)</p> <p>I have, before being asked, voluntarily looked after a neighbor's pets or children without being paid for it. (5)</p> <p>I have offered to help a handicapped or elderly stranger across a street. (6)</p> <p>I have offered my seat on a bus or train to a stranger who was standing. (7)</p> <p>I have helped an acquaintance to move households. (8)</p>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Please answer the following questions.

1) How often do you currently listen to NPR?

- Less than Once a Month (1)
- Once a Month (2)
- 2-3 Times a Month (3)
- Once a Week (4)
- 2-3 Times a Week (5)
- Daily (6)

2) What percentage of NPR listeners do you think donate money to NPR? (Please fill out the percentage below without the percent sign)

(1)

3) What percentage of NPR listeners do you think should donate money to NPR? (Please fill out the percentage below without the percent sign)

(1)

1) Do you believe that climate change is at least partly caused by human activities?

- Yes (1)
- No (2)

2) What percentage of people in the United States do you think buy energy efficient technologies (such as Compact Fluorescent Lights (CFLs) or fuel efficient cars) when possible? (Please fill out the percentage below without the percent sign)

(1)

3) What percentage of the people in the United States do you think should buy energy efficient technologies when possible? (Please fill out the percentage below without the percent sign)

(1)

4) If you did not buy energy efficient technologies and if others did not buy energy efficient technologies, how would you rate the consequences? (Please select the response most appropriate)

- Extremely negative (1)
- Mildly negative (2)
- Neither negative nor positive (3)
- Mildly positive (4)
- Extremely positive (5)

5) Do you use alternative energy in your home (example: solar panels on your roof, micro-wind turbines etc.)?

- Yes (1)
- No (2)

6) Did you know you can buy green electricity from your energy supplier?

- Yes (1)
- No (2)

7) What percentage of people in the United States buy green electricity from their energy provider? (Please fill out the percentage below without the percent sign)

(1)

8) What percentage of people in the United States should buy green electricity from their energy provider? (Please fill out the percentage below without the percent sign)

(1)

9) If you did not buy green electricity and if others did not buy green electricity, how would you rate the consequences? (Please select the response most appropriate)

- Extremely negative (1)
- Mildly negative (2)
- Neither negative nor positive (3)
- Mildly positive (4)
- Extremely positive (5)

1) Have you ever had a blood transfusion?

- Yes (1)
- No (2)
- Do not know (3)

2) What percentage of people in the United States do you think donate blood in any given year? (Please fill out the percentage below without the percent sign)

(1)

3) What percentage of people in the United States do you think have ever donated blood? (Please fill out the percentage below without the percent sign)

(1)

4) What percentage of people in the United States should donate blood in any given year? (Please fill out the percentage below without the percent sign)

(1)

5) If you did not donate blood and if others did not donate blood, how would you rate the consequences? (Please select the response most appropriate)

- Extremely negative (1)
- Mildly negative (2)
- Neither negative nor positive (3)
- Mildly positive (4)

- Extremely positive (5)

1) What percentage of people in the United States do you think get vaccinated for the flu? (Please fill out the percentage below without the percent sign)

(1)

2) What percentage of people in the United States do you think should get vaccinated for the flu? (Please fill out the percentage below without the percent sign)

(1)

3) If you did not get vaccinated for the flu and if others did not get vaccinated for the flu, how would you rate the consequences? (Please select the response most appropriate)

- Extremely negative (1)
- Mildly negative (2)
- Neither negative nor positive (3)
- Mildly positive (4)
- Extremely positive (5)

4) Who do you think should get vaccinated? (please check all responses that apply)

- No one (1)
 - Children (2)
 - People 50 years of age or older (3)
 - Pregnant mothers (4)
 - Healthy adults (5)
 - Everyone (6)
-

1) Do you have any children?

- Yes (1)
- No (2)

2) Are you a member of any environmental organization?

- Yes (1)
- No (2)

3) Do you consider yourself to be environmentally conscious?

- Yes (3)
- No (2)

4) Do you consider yourself to care about the welfare of others who you do not know?

- Yes (1)
- Sometimes (2)
- No (3)

5) For the vehicle you use most, approximately what is the vehicle's gas mileage?
(Assume your normal mix of city and highway driving.)

- I do not own or lease a vehicle (1)
- less than 10 miles per gallon (2)
- 10-20 miles per gallon (3)
- 20-30 miles per gallon (4)
- 30-40 miles per gallon (5)
- 40-50 miles per gallon (6)
- more than 50 miles per gallon (7)

6) This past year, did you send a letter to, email, or call any political official about an issue of concern to you?

- Yes (1)
- No (2)

7) In the last United States presidential election, for whom did you vote?

- Barack Obama (1)
- John McCain (2)
- An Independent candidate (3)
- Chose not to vote (4)
- Could not vote (5)
- Do not want to divulge (6)

8) Below, the political views that people might hold are arranged from extremely liberal to extremely conservative. Please select the option that best represents your views.

- Extremely liberal (1)
 - Liberal (2)
 - Slightly liberal (3)
 - Moderate (4)
 - Slightly conservative (5)
 - Conservative (6)
 - Extremely conservative (7)
-

1) What is your gender?

- Male (1)
- Female (2)

2) What is your age?

(1)

3) What is your nationality?

- American (1)
- Chinese (4)
- Indian (3)
- Other: (2) _____

4) How many years have you lived in the US?

- less than 1 year (1)
- 1 - 5 years (2)
- 6 - 10 years (3)
- 11 - 15 years (4)
- more than 15 years (5)
- All my life (6)

5) What is your race?

- White or Caucasian (1)
 - Black or African American (2)
 - Asian (3)
 - American Indian or Alaskan Native (4)
 - Native Hawaiian or Pacific Islander (5)
 - Hispanic or Latino (6)
 - Other: (7) _____
-

1) What is your marital status?

- Never married (1)
- Married (2)
- Separated or Divorced (3)
- Widowed (4)

2) What is your job status?

- Student (1)
- Employed (2)
- Retired (3)
- Unemployed (4)

3) Is English your first language ?

- Yes (1)
- No (2)

4) What is your Zip code?

(1)

5) What best describes the area in which you live?

- Rural Area (1)
- Suburban Area (2)
- Urban Area (3)

6) Your yearly family income before tax?

- Do not have an income (1)
- < \$20,000 (2)
- \$20,000 - \$50,000 (3)
- \$50,000 - \$80,000 (4)
- \$80,000 - \$110,000 (5)
- \$110,000 - \$140,000 (6)
- \$140,000 - \$170,000 (7)
- >\$170,000 (8)

7) What is the highest level of education you have completed?

- Some schooling, but no diploma or degree (1)
- High school diploma or GED (2)
- Some college (3)
- College degree (4)
- Some graduate school (5)
- Graduate degree (6)

1) Do you have any additional thoughts or comments you would like to share with us?
(Fill in below)
